PROPERTEX
PROPERTY INVESTMENT MANAGEMENT

Lync
Lexel Lync Online

Lexel Lync Online adds real value to Propertex

That's the glowing testament from Jo Clark, the Propertex manager, who believes Lexel Lync Online is the perfect solution for SMBs in New Zealand.

A cloud based unified communications and telephony solution, Lexel Lync Online is ideal for SMB users requiring the next generation cloud based PABX replacement or to complement Office 365 which does not include calling traditional PSTN phone networks.

"Expansion was easy, as we simply needed to order a new phone and it arrived ready to go," Clark says.

A cloud based PABX Replacement, Lexel Lync Online comes in at a lower to equivalent cost to run as buying a PABX – with the solution offering a subscription or 'pay as you go' service, and not an upfront capital purchase.

Clark says Propertex pays a single monthly fee for the phone system, before billing monthly for the calls made.

"The call rates are some of the best rates we've seen," Clark adds. "The features available to us are what we would expect to find in a large company system, yet at the price point for a small one."

"These additional features help us to portray a professional image for our business and also provide additional features which improve our efficiency."

According to Clark, Lync is more than just a phone however. It's a fully mobile voice and unified communications solution where your calls and communication functionality connects you anywhere

anytime. Providing stronger levels of communication and improved user efficiency, at a level defined and controlled by the user.

Based on Microsoft technology, Lexel Lync Online integrates well with MS Office (on premise or cloud) and Skype. The solution is "fast to deploy and easy to use", essentially making it your Skype on steroids for business.

"Although our original requirements list was a simple 'phone on a desk', once we started to understand some of the broader things that the system could do we progressively embraced these new features and now consider them the new normal."

Some of these include:

• Personal auto attendant so each user can manage their own call flow

• Voice mail via email

• Presence so businesses can tell who is in or has arrived back at work (including remote users)

• Ability to connect from anywhere including hotel rooms abroad and with the same functionality as if at work

• Conferencing where businesses can have people internally or externally dial in and share the audio or video call with shared documents

"Again we originally only wanted a basic PABX system and it's surprised us all how quickly we have upgraded our requirements list and expectations once exposed to this new functionality," Clark adds.

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